

# Premium Superfood Ingredients from South America for your clean label products



Superfoods contain high levels of vitamins, minerals and antioxidants - substances that are helpful to promote health and wellness. Our superfruit powders preserve the macro and micronutrients of these amazing fruits. We also offer botanicals and botanical extracts.



## Fruit Powders

Fruits	Freeze-dried	Spray-dried	Dried fruit	Fruit powder	Organic
Açaí	•				•
Acerola	•				•
Banana	•				•
Camu Camu		•		•	•
Coconut Water	•				•
Golden Berry			•		•
Lucuma				•	•
Mango	•				
Passion Fruit	•				
Pineapple	•				



## Botanicals and Extracts

Botanicals	Dried fruit	Powder	Extract	Seeds	Leaf cut	Juice*	Organic
Cat's Claw		•	•				
Coffee fruit	•	•					•
Guarana		•	•	•			•
Guayusa			•		•		•
Maca		•	•				•
Yacon						•	•
Yerba Mate			•		•		•

\*Concentrated

## Fruit Powders



**Açaí:** The açai powder is highly nutritious, very energetic and rich in antioxidants. We use top quality raw materials coming from thoroughly monitored production chains. The careful freeze-drying process yields a unique ingredient, remarkable for its superior quality.

**Acerola:** Acerola is an excellent organic source of the antioxidant ascorbic acid (Vitamin C). Its applications are mainly in beverages, supplements, and energy bars. Acerola powder has been increasingly used in organic baking and as a natural meat preservative.

**Banana:** Bananas provide a substantial amount of energy right after they are consumed. Due to their high nutritional value, especially due to their high potassium content, experts recommend including bananas in diets. Banana is a healthy fruit, and its taste is widely appreciated.

**Camu Camu:** a fruit that comes from a wild tree from the Amazon rainforest of Brazil and Peru. It is regarded as a superfood mostly due to its high Vitamin C content.

**Coconut Water:** Coconut water is refreshing and highly hydrating: a true natural isotonic beverage with a soft aroma and flavor. It is fat-free and rich in electrolytes. The powder can be mixed with fruits and beverages, used in electrolyte-rich isotonic drinks, supplements, smoothies and shakes. It is also a nice alternative for sugar replacement in beverages.

**Golden Berry:** a Peruvian fruit that grows on wild shrubs. Its bitter, sour and sweet taste generate an agreeable flavor on the palate. Physalis is regarded as a superfood due to its nutrients and high content of Vitamin C. It contains linoleic and oleic acid, two essential fatty acids, and flavonoids, regarded as antioxidants.

**Lucuma:** an Incan fruit Peruvians have been enjoying since 200 A.D. It is a symbol of longevity and fertility. It contains essential nutrients and beta-carotene.

## Botanicals and Extracts



**Cat's claw:** a vine plant of the Rubiaceae family, originally from Peruvian Jungles. The plant has long been used as a medicinal herb by the indigenous inhabitants in Peru. Antioxidant and anti-inflammatory properties have been attributed to cat's claw.

**Coffee Fruit ("Cascara"):** The ripe coffee fruit is a lively, red cherry that envelops the coffee bean. The use of green and roasted coffee beans has had a long and traditional application. The whole fruit flavor and nutritional profile is receiving growing attention.

**Guarana:** an indigenous Amazonian seed rich in caffeine, its main functional component, up to four times higher than the amount found in coffee beans. The other components of guarana seeds work synergistically providing a more stimulating effect than caffeine alone. Guarana seed is an attractive ingredient in energy-boosting formulations such as beverages, bars and powder blends.

**Guayusa:** an herb originally from the Ecuadorian Amazon rainforest. Guayusa is a relative of Yerba Mate but has a unique taste: mild, earthy, slightly sweet with grassy notes and no tannins. It has a slightly higher caffeine content than yerba mate and yet similar beneficial health effects. Guayusa can be used in a variety of teas and energy drinks.

**Maca:** is a crop which grows above 11,000 feet in the Peruvian Andes. Its consumption dates back to the Inca Era, around 2,000 years ago. Native Peruvians have used maca root for both nutrition and medicinal purposes. The edible part is the multi-colored root (yellow, red, and black). Maca is energizing and rich in sugars, proteins, starch and essential nutrients (especially iodine and iron).

**Yacon:** a crop which grows between 3,000 and 11,000 feet in the Peruvian Andes. Its main components are fructooligosaccharides, polyphenols and inulin. It is regarded as a superfood: an antioxidant, natural probiotic and low caloric sweetener.

**Yerba Mate:** Yerba Mate (or Mate) has been consumed by ancient Indians in Brazil and Paraguay for centuries. Mate teas are an old tradition due to their caffeine content. The stimulating and diuretic effects are attributed to caffeine, theobromine, flavonoids and saponins present in the herb. Ready to drink teas, flavored waters and sparkling beverages are some of the multiple applications of the yerba mate, available in two very distinct flavors: green and roasted.

[www.verumingredients.com](http://www.verumingredients.com)



**verum**  
ingredients

info@verumingredients.com  
Phone: +1 626 768-0173

350 10th Avenue, Suite 1000  
San Diego CA 92101 - USA